

# JUDITH YENEBERE

## Marketing Specialist

✉ jyenebere517@gmail.com

☎ 847-337-2981

📍 Hoffman Estates, IL

🌐 [LinkedIn](#)

🌐 judithyenebere.com

## EDUCATION

Bachelor of Fine Art in Studio  
Visual Communication Design

### School of the Art Institute of Chicago

📅 January 2019 - December 2021

📍 Chicago, IL

#### Relevant courses

- Color Theory
- Intermediate and Advanced Typography
- Package Design

Associate in Arts

Graphic Design

### Harper College

📅 August 2015 - December 2018

📍 Palatine, IL

#### Awards

- Provost's Award for Excellence in Scholarship and Service, Spring 2018
- Student Service Award, Spring 2018
- Celebration of Excellence – Student Event Coordinator, Spring 2017, 2018

## SKILLS

- Adobe Illustrator and Indesign
- Microsoft Word, PowerPoint, Excel
- Google Doc, Sheets, and Slides
- Canva
- Ad Design
- Logo and Identity Design
- Mock Ups and Presentation
- Computer Illustration
- Page Layout

## CERTIFICATIONS

- Social Media Strategy, Hubspot Academy
- Social Media Marketing: Strategy and Optimization, LinkedIn Learning

## WORK EXPERIENCE

### Marketing Specialist

#### Gateway Foundation

📅 July 2022 - June 2024

📍 Chicago, IL

- Designed marketing materials for events and conferences including an annual report, flyers, brochures, and banners using Adobe Indesign, Illustrator, and Canva
- Developed audience-specific content and graphics for a range of channels including social media, email, newsletters, digital and print ads
- Collaborated with vendors, directors, business development and alumni coordinators, and other internal teams, to develop and produce marketing and communication materials
- Coordinated and processed check and PO requests using GP to ensure accurate and timely vendor payments

### Social Media and Graphic Design Specialist

#### eBizUniverse

📅 April 2021 - July 2022

📍 Schaumburg, IL

- Led the graphic design efforts for social media and marketing material for various clients, including the Illinois Department of Transportation, and Vets4Warriors
- Developed concepts and designs for motion graphics, animated gifs, and static images for client's social media, utilizing Adobe Photoshop, Illustrator, and Canva
- Managed social media content and campaigns on Instagram, LinkedIn, Twitter, Facebook, TikTok, Snapchat, and Google Business Profile of 10+ brands using social media scheduling tools to amplify client brand recognition and online influence

### Student Aide - The Center of Student Involvement

#### Harper College

📅 September 2016 - January 2019

📍 Palatine, IL

- Designed flyers alongside Student Involvement's Communications Assistant for different student clubs, organizations, and events
- Performed clerical tasks such as answering phones, filing, assisting with walk-ins and directing students and visitors to different areas on campus
- Co-coordinated student organization and club award night (Celebration of Excellence)

### Student Activities Board - Executive Board, Marketing

#### Harper College

📅 Oct 2016 - Jan 2019

📍 Palatine, IL

- Designed flyers and postcards for the organization to promote events on campus
- Planned free or low-cost events for Harper students and nearby communities

### Supplemental Instruction Leader

#### Harper College

📅 Jan 2018 - Jan 2019

📍 Palatine, IL

- Assisted and mentored students enrolled in Introduction to Graphic Arts Technology classes with material clarification and questions
- Hosted sessions throughout the week for review or extra help on projects

### Graphic Design Intern

#### Lush Bazaar

📅 December 2017 - May 2018

📍 Remote

- Created and designed monthly blogs about ethical fashion around the world
- Communicated with owner and designed promotional items such as flyers and coupons for the e-commerce fashion company



# CREATIVE PORTFOLIO

by Judith Yenebere

[judithyenebere.com](http://judithyenebere.com)



# GATEWAY FOUNDATION

They are the largest nonprofit treatment provider in Illinois specializing in substance use disorder treatment, mental health & co-occurring disorders.

Designed audience - specific content and graphics including an annual report, flyers, brochures, and banners for social media, email, newsletters, digital and print ads using Adobe Indesign, Illustrator, and Canva.

Annual Report



Social Media Graphic



Flyer/Ads

## Social Media Management and Creation

This client required social media management as well as content creation. I delivered graphics showcasing their message, graphics relevant to the military community, and animated graphics.



## VETS4WARRIORS

Vets4Warriors has been supporting the entire military community; veterans, active service members, and military families; from those who have just put on a uniform to the caregivers of veterans who have long stopped wearing a uniform.



Social Media Graphic



Facebook  
Retargeting Graphic



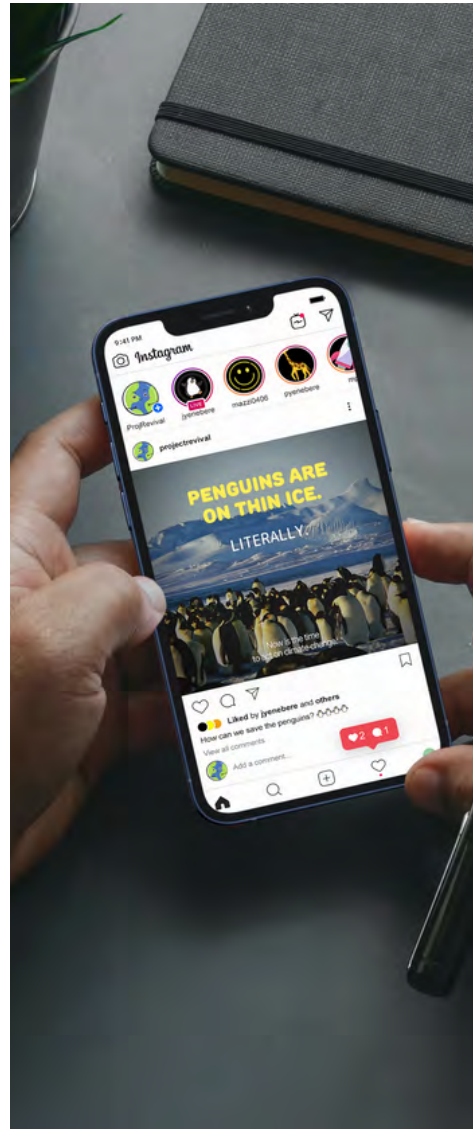
10 Year  
Anniversary Graphic





## PROJECT REVIVAL: Restoring the Earth's Balance

Project series of a type-driven design for communication materials (Social media graphic, and poster) created by a non-profit organization aiming to educate and build awareness.



# HAMILTON COUNTY RECYCLING

They provide recycling and waste reduction assistance to residents, communities, schools, and businesses in Hamilton County, OH.

This client required social media management, Google Ads as well as content creation. I delivered graphics relevant to their message, videos and animated graphics, as well as created Google Ads.

Social Media  
Graphic



Google Ad



Social Media Graphic



Social Media Graphic



## MARIJUANA IMPAIRED DRIVING

MARIJUANA USE WILL IMPAIR YOUR ABILITY TO DRIVE.  
YOUR RISK OF CRASHING INCREASES BY 25% WHEN DRIVING HIGH.

The different forms vary in potency and cause different effects depending on the strain they are made from. These effects vary by method of ingestion.



### DRIVING HIGH IS ILLEGAL

Consuming marijuana before or during driving puts you at risk for Driving Under the Influence (DUI) arrest.

### DRIVING HIGH IS COSTLY

The total cost of a DUI can exceed \$20,000. Other consequences include jail time, loss of license, and job loss.



- Altered visual senses
- Delayed reaction/response
- Impaired movements
- Difficulty thinking or problem solving
- Altered time/ distance perception

### EFFECTS OF MARIJUANA

- Impaired memory and concentration
- Decreased ability to divide attention



## ILLINOIS DEPARTMENT OF TRANSPORTATION

This client required social media content and coordinating publication materials for grantees as well as their own social media presence. I delivered graphics relevant to their specified topics and designed coordinating print materials as well.

Top: Social Media Graphic  
Front of Palm Card (left), Back of  
Palm Card (right)

## MARIJUANA IMPAIRED DRIVING



The different forms vary in potency and cause different effects depending on the strain they are made from. These effects vary by method of ingestion.

### COMMON MISCONCEPTIONS

#### MYTH:

*"I drive better high."*

#### Fact:

*Marijuana slows your reaction times and ability to make decisions. It affects the part of the brain that controls body movement, balance, and coordination and can impair judgment and memory.*



Illinois Department  
of Transportation

OFFICE OF THE  
ILLINOIS SECRETARY OF STATE

MARIJUANA USE WILL IMPAIR YOUR  
ABILITY TO DRIVE. YOUR RISK OF  
CRASHING INCREASES BY 25% WHEN  
DRIVING HIGH.

#### MYTH:

*"Medical marijuana cardholders  
can not be arrested for DUI."*

#### Fact:

*Wrong. If you are impaired  
while driving, even as a medical  
cardholder, you will get a DUI.*

### DRIVING HIGH IS ILLEGAL

Using marijuana before or during driving  
will result in a DUI.

### DRIVING HIGH IS COSTLY

A DUI can exceed \$20,000 and include jail  
time, loss of license, and job loss.

### EFFECTS OF MARIJUANA

- Impaired movements
- Difficulty thinking or problem solving
- Altered time/distance perception
- Delayed reaction/response time
- Impaired memory and concentration
- Decreased ability to divide attention
- Altered visual senses

## SOCIAL MEDIA ADS

This client required management of social media ads as well as content creation. I designed graphics for their retargeting ads according to their branding guidelines



## ABRAHAM LINCOLN PRESIDENTIAL LIBRARY & MUSEUM

Stories of Survival  
OBJECT · IMAGE · MEMORY

**EMBRACE  
HOPE**

[LEARN MORE](#)



Ralph Reibbeck's Train Set  
Germany, 1938

Stories of Survival  
OBJECT · IMAGE · MEMORY

**EMBRACE  
HOPE**

[LEARN MORE](#)



Ursula Meyer's Teddy Bear  
Bremen, Germany, ca. 1925

Stories of Survival  
OBJECT · IMAGE · MEMORY

**EMBRACE  
HOPE**

[LEARN MORE](#)



Beatrice Ring's Typewriter, Germany, ca. 1938

Stories of Survival  
OBJECT · IMAGE · MEMORY

**EMBRACE HOPE**

[LEARN MORE](#)



Ben Goldwater's Suitcase, Europe, early 20th century

Stories of Survival  
OBJECT · IMAGE · MEMORY

**EMBRACE  
HOPE**

[LEARN MORE](#)



Raissa Umutova's Cardigan  
London, United Kingdom, ca. 1994

Stories of Survival  
OBJECT · IMAGE · MEMORY

**EMBRACE  
HOPE**

[LEARN MORE](#)



Ida Sefer Roche's Doll, Bosnia and Herzegovina, ca. 1992



# EXOTIC MOTORS

This client required social media management and content creation. I created graphics for their sold cars, collages featuring the vehicles they had, and animated graphics.





# DAC DEVELOPMENTS

This social media set is for a client who required social media management as well as content creation. I delivered graphics to promote their brand following their brand guidelines as well as their style guide.



# SOCIAL MEDIA MANAGEMENT

Manage their social media accounts and content creation. Created graphics showcasing their brand, videos, and animated graphics, as well as created Google Ads.



# EBIZ UNIVERSE

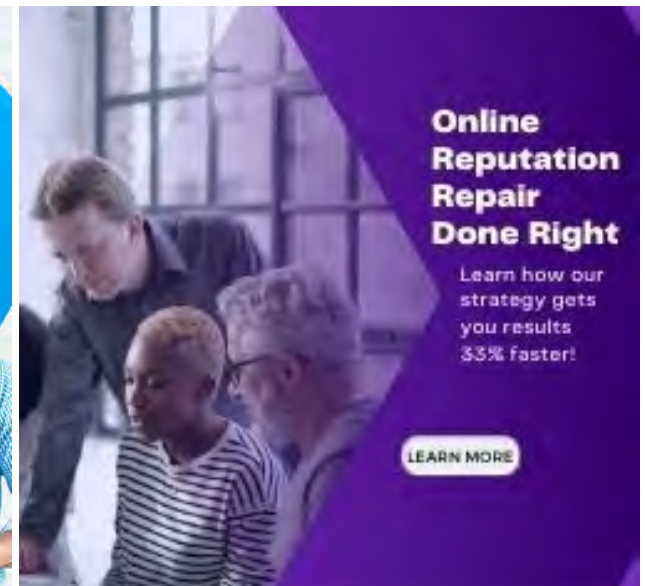
Digital Marketing Agency



Social Media Graphic



Social Media Graphic



Google Ad





**THANK YOU  
FOR YOUR TIME!**



847-337-2981

[jyenebere517@gmail.com](mailto:jyenebere517@gmail.com)

[judithyenebere.com](http://judithyenebere.com)